

## *Grid Asia 2005*

### **Terms for Sponsorship Programme : Platinum, Gold, Silver & Bronze**

- (a) Platinum Sponsor (\$20,000)
  - Sponsor's logo on the opening ceremony banner
  - Full page (front cover inside or back cover inside) advertisement in the *Grid Asia 2005* souvenir magazine
  - Four seats in the conference technical sessions
  - Promotional materials in the registration bag (subject to a limitation on size and weight)
  - **One exhibition booth**
  
- (b) Gold Sponsor (\$10,000)
  - Full page advertisement in the *Grid Asia 2005* souvenir magazine
  - Two seats in the conference technical sessions
  - Promotional materials in the registration bag (subject to a limitation on size and weight)
  - **One exhibition booth**
  
- (c) Silver Sponsor (\$5,000)
  - Half page advertisement in the *Grid Asia 2005* souvenir magazine
  - One seat in the conference technical sessions
  - Promotional materials in the registration bag (subject to a limitation on size and weight)
  - **One exhibition booth**
  
- (d) Bronze Sponsor (\$2,500)
  - Promotional materials in the registration bag (subject to a limitation on size and weight)
  
- (e) Advertiser
  - Full page advertisement in the *Grid Asia 2005* souvenir magazine (\$2,000)
  - Half page advertisement in the *Grid Asia 2005* souvenir magazine (\$1,000)
  - Quarter page advertisement in the *Grid Asia 2005* souvenir magazine (\$500)
  
- (f) Wireless Network Provider Sponsorship
  - Prominent logo listing in all *Grid Asia 2005* marketing collaterals (including web site, promotional materials & press releases)
  
- (g) Other Sponsorship Available Upon Request
  - Any other souvenir items such as conference bags
  - Specific activities such as conference welcome cocktail reception, dinner and banquet
  - Other ideas for sponsorship customized to fit your marketing plans is welcome.

If you need further information on this programme, please contact Jon Lau Khee Erng at (65) 6874-8542 / [jonlau@ngp.org.sg](mailto:jonlau@ngp.org.sg).